

CORPORATE STRATEGY AND PRIORITIES

SHMAKOV

IGOR VLADIMIROVICH

DEPUTY GENERAL DIRECTOR FOR MONITORING

[coordinates the development of the Company's management and control systems, including in the areas of quality management, internal control, risk management, and internal audit]



TO ENSURE THE STRATEGIC GROWTH AND DEVELOPMENT OF THE ELECTRIC GRID COMPLEX OF THE KRASNODAR TERRITORY AND THE REPUBLIC OF ADYGEA, IN THE NEXT FEW YEARS, IT IS NECESSARY TO QUICKLY AND EFFECTIVELY ADAPT TO MODERN TECHNOLOGICAL TRENDS, MEET THE DEMANDS OF CONSUMERS, ACTIVELY DEVELOP AND IMPLEMENT SOLUTIONS FOR DIGITAL TRANSFORMATION OF PROCESSES, DEVELOPMENT OF NEW SERVICES, WHILE MAINTAINING INVESTMENT ATTRACTIVENESS AND WITHOUT INCREASING THE TARIFF LOAD. SUCH ACTIVITY HAS BEEN STARTED IN 2018.

THE ROSSETI GROUP OF COMPANIES HAS ALREADY SWITCHED TO A RISK-BASED MANAGEMENT MODEL, WITH THE SUBSEQUENT POSSIBILITY TO RESPOND IN ADVANCE TO POSSIBLE THREATS.

THE READINESS FOR CURRENT CHALLENGES AND IMMUNITY TO EMERGING THREATS ARE STRENGTHENED BY THE CONTINUALLY IMPROVING MODERN MANAGEMENT AND CONTROL MODEL OF THE COMPANY – IN 2018, THE COMPANY'S MANAGEMENT SYSTEM CONTINUED THE PROGRESSIVE DEVELOPMENT, BUILT ON THE PRINCIPLES OF QUALITY MANAGEMENT SYSTEMS, INTERNAL CONTROL, AND RISK MANAGEMENT.

The Company, being a part of the unified distribution electric grid complex of Russia, strives to achieve the goals defined at the state level, – targets for the electric grid complex established by the Strategy for development of the Electric Grid Complex of the Russian Federation¹.

To fulfill the above targets, as well as to ensure efficient operation and development, the Company sets the following strategic goals:

- Improving the reliability of the power supply of the Krasnodar Territory and the Republic of Adygea.
- Improving the quality of customer service and increasing the availability of power grid infrastructure.
- The advanced development of the network and the introduction of new technologies.
- The growth of investment attractiveness and capitalization.
- Decent working conditions, increase of professionalism and loyalty of the Company's staff.
- Non-exceedance of the established standard for losses of electricity during its transmission.

1. It was approved by the order of the Government of the Russian Federation dated 03.04.2013, No. 511-p.